

Hayle Social Enterprise Trust

Trustee Biographies

Bob Amos (Chairman)

Has over 25 years experience spanning senior managerial positions in major national and international companies. In 1995, founded a specialist electronic systems defence engineering company, Mektron Systems Ltd and, shortly afterwards, an American based sister company which, over a period of 10 years, developed organically into a multi million pound organisation, employing in excess of 80 personnel. In 2005 he sold the company to an international competitor and relocated with his family to Hayle, where he currently runs his own lifestyle and leisure business.

Prior to forming and becoming Managing Director of Mektron Systems, he worked for Dage Ltd, Augat Inc and Mupac Inc, in capacities ranging from; Head of Systems Technology, International Product Line Manager, Key Accounts Manager and European Marketing Manager.

He has travelled extensively on business throughout Europe, the Americas and the Far East, particularly South Korea, where he was responsible for business development with major clients such as Hyundai Electronic Industries, Samsung and LG.

As well as holding a number of distinguished electronics qualifications, he has had numerous business and technical articles published, presided over implementation of ISO9001:2000 quality systems, undertaken business planning, major bid costing/quotations and contract implementation and review, prepared company sales memorandums and participated in associated due diligence processes.

Being passionate about the sensitive regeneration of the town, he became a Hayle Town Councillor in September 2009 and is Chairman of the recently formed Hayle Social Enterprise Trust.

Harry Blakeley

Married, has three sons and several grandchildren.

Born in Kent in 1944 served a five mechanical engineering apprenticeship with the General Electric company in Erith finishing as a design engineer on heavy steam turbines and atomic reactor mechanical systems.

Moving to Bournemouth and purchasing a small hotel, taking the training and experience required to qualify in the catering trade.

After being offered a position as an area manager with Grand Metropolitan (Ushers Brewery), sold the holiday business, moved to Salisbury, promoted and moved to Taunton running and estate of 72 public houses.

When the company was purchased by Courage, returned to Bournemouth and purchased a retirement home.

During this period Harry served with the Royal Marines Reserve for 15 years finishing as a sergeant.

Moved to Cornwall in 1997, purchasing a holiday business in Hayle, in 2003, formed and still chairs the Hayle Residents' Association in order to help the residents get their views before the council: elected to the council four years ago. **Nicola Cannon-Brookes LLB Law (First Class)**

Awarded the Sweet and Maxwell prize for best all-round student from the University of Westminster. She qualified in 1996 and specialised in Corporate and Regulatory Legal work becoming an Associate of a Holborn based law firm in 1999. She moved In-House in 2000 working in the Legal Department of Ispat International (now Mittal Steel) one of the world's largest international steel corporations.

She has experience of dealing with legal matters in jurisdictions ranging from Kazakhstan, Indonesia, India, Dubai, Germany, USA, and Mexico to Trinidad, including varied legal subjects from World Trade legislative issues, International Arbitrations, securitisations and buyouts of nationalised steel industries in Romania, Poland and Algeria. She has worked alongside and retained the services of leading law firms from Washington to Australia. She became the Group's Acting General Counsel from April to September 2001.

At the age of 30 she decided there was more to life than being in offices surrounded by men in grey suits and decided to take time to travel the world before marrying and having a family. She now lives happily on the Hayle Estuary and believes she has chosen one of the best places in the world to live and raise her family.

Peter Channon

Moved to Cornwall in 1969 having worked in the Civil Service and Barclays Bank in the London Area. Worked at South Crofty Mine for a year before joining the Express Dairy Group to run the Cornwall Area.

Was promoted / posted back to run the South East Area and agreed to go because it paid well and enabled me to by an aeroplane to travel back to Cornwall for weekends.

As a consequence of using the airstrip at Tempest Lelant on a regular basis was offered a job to run their Aerial Photography and Industrial Department.

Moved back to Cornwall in 1976 and also gained my Commercial Licence.

Started my own business in 1986 and still involved with Aviation and now involved with publishing. Very keen to see Hayle gets a much better deal for its future development.

Howard Lyons

Howard is currently a Teaching Fellow at the University of Exeter Business School, where he teaches postgraduate marketing courses. He is also a Visiting Fellow at the Sheffield Hallam University Business School, where previously he taught strategy and marketing planning.

He is currently an Affiliate of the Eden Project, with whom he is developing a group market segmentation methodology in association with other cultural events organisers. This work is based on research developed with the Ludlow Marches Food and Drink Festival with whom he is still working as a *pro bono* marketing strategy consultant.

With regard to current practice in strategy and futurology Howard is a member of the UK Government's Future Analysts Network, and is the strategy advisor to Real Food UK, a not for profit organisation. He is also writing a book on marketing strategy.

In the past he has written articles and papers counted in treble figures. He is presently the case study editor of the British Food Journal and winner of an Emerald Distinguished Reviewer award.

Howard has been a visiting professor in many international universities in the USA (including Virginia Tech.), Western Europe (including ESSEC) and the Far East. He has also been an owner and director of a large night spot on the Greek Island of Corfu and of various consultancy businesses and several restaurants.

Bob Mims (Secretary)

Became a Chartered Architect and member of the RIBA in 1964. Worked for a variety of companies including Shell Mex & BP Ltd and became Construction & Maintenance Manager for their South East Retail Region. Projects were varied and included marinas at Brighton, Hamble, Lymington, Bucklers Hard and Cowes. Attended a comprehensive course at Southampton University on the design and operation of Small Yacht Harbours.

After 25 years service with the Oil Companies set up an architectural practice specialising in petroleum outlets, marinas, new build buildings and conversions of all description, over a wide area from the South Coast to the Lake District. After retirement, continue to provide pro bono work for local organisations.

Kate Waddon

Kate graduated from the University of York, and later took the Postgraduate Diploma in Personnel and Development from Leeds Metropolitan University.

However, it was the experience of working as a tour guide to fund her studies that really fired her imagination: heritage and tourism was the way to go.

After working in operations management and HR for large retailers, Kate found her dream job: managing the volunteer programme at the National Railway Museum. Work here expanded to advising its sister museums, including Locomotion at Shildon.

After having a great time playing on footplates and turntables, she took up a new post in a project management department, based at the Science Museum.

Kate moved to Cornwall to run St Michael's Mount, a fascinating and rewarding experience, and as a Welshwoman, truly loves her new Celtic home. She left the Mount in 2007 to work as a freelance copywriter and enjoy parenthood.

She lives in Lelant Downs with her family, and is really looking forward to having an excellent attraction and community facility on her doorstep. And wants to play with railways again.

Roger Weeks

Roger was born and educated in Penzance, marrying a local St Erth girl and moving to this (potentially great) town of Hayle some 20 years ago. He has two daughters who are being educated at local schools Penpol (primary school) and Hayle Community (secondary school) and is acutely aware of the needs of young people and their prospects if they are to stay and work here - holding Governorship at both schools, at Penpol being Vice-Chair of the full committee and Chair of Finance.

Roger joined Barclays Bank from Grammar school, obtaining his Associateship of the Chartered Institute of Bankers in the mid 80's and becoming a branch manager (when being a bank manager was a position to be looked up to rather than today's figurehead of a sales outlet) heading a branch of 27 Business and Personal staff including lending to both sectors.

Became a Financial Adviser in 1998 working for a couple of large national companies where he became a sales manager. Moved to Jacksons Financial Services - a very well known local firm trading from Penzance for 36 years - as an INDEPENDENT Financial Adviser 4 years ago, completing his Diploma in Financial Services 1 year later and becoming a Shareholder Director (and the company's Finance Director) 18 months ago.

Ray Wyse

Married with two children. Qualified to degree level in Electronics Engineering. Started career with a five year Technical Apprenticeship at the College of Aeronautics at Cranfield, moved on to various positions with British and International Companies including Texas Instruments and Hunting Surveys. Moved into medical instrumentation at Northampton General Hospital and finally with Pharmacia Biotechnology Ltd. as The After Sales Support Manager. Moved to Cornwall in 1992 to be my own boss. I am a member of various local organisations throughout Hayle doing my bit to improve this great town I now call home.